

## Wyoming Valley Montessori School Board Meeting

September 19, 2012

Members in Attendance: Judy Kristeller, Dennis Puhalla, Pat Endler, Kim McNulty, Patrick DellaValle, Heather Critchisin, Carol Hiscox, Jim O'Boyle, and Bryne Lewis

Absent Members – Joe Kasmak , Thom Kulak, and Marilyn DellaValle

Meeting was called to order at 6:05pm.

1. Lynn Klein gave her Director of Admissions report
  - a. Discussed Ren Web software and its advantages.
  - b. Alumni relations ideas on keeping alumni connected to school.
    - i. Testimonials from most recent alumni given
  - c. MLB marketing firm
    - i. Targeted advertising through ads and brochures and outcome of those ads.
    - ii. We will continue our relationship with them.
2. Approval of the June minutes was unanimous
  - a. Motion to approve by Kim McNulty
  - b. Seconded by Jim O'Boyle
3. Dennis gave his HOS update:
  - a. Current enrollment numbers given
  - b. Current list of staff
    - i. New hires – 3
  - c. Report on end of fiscal year
  - d. Repairs completed in building over summer
4. Entire board discussed the current strategic plan and made recommendations for revisions to years 3, 4, and 5. Members will review proposed revisions and vote next meeting.
5. Bryne gave the Development Committee report.
  - a. Annual Campaign letters will be ready for mailing by first week of October.
  - b. Volunteers will begin calls in early November to those who haven't given.
  - c. Goal for current year is now \$20,000.
  - d. Family Fun day no longer a development fundraiser.
6. Jim O'Boyle made the motioned to adjourn meeting. Seconded by Pat DellaValle.
7. Meeting ended at 7:30

Meeting minutes submitted by Carol Hiscox